

Sponsorship Opportunities



Fright Night Friend - \$100 +

- Logo on website sponsor page
- Listed in post-race thank you post

Trick or Treater - \$250 +

- Fright Night Friend level plus...
- Logo on race shirt
- One social media post
- Mention at start of race
- 2 Complimentary race entries

Spooky Squad - \$500 +

- Trick or Treater level plus...
- Logo on race day signage
- Logo on email/flyer communications
- 4 Complimentary race entries

Haunted Hero - \$1000 +

- Spooky Squad level plus...
- Multiple social media posts
- Mention at start AND finish of race
- 6 Complimentary race entries

Legendary Haunt - \$5000 +

- Haunted Hero level plus...
- "Presented by" Naming Rights on all materials
- Featured logo on shirt front and website hero
- Dedicated social media feature/reel
- 10 Complimentary race entries

Annual Lakeside Viking 5k

Race Date: Saturday, October 31, 2026

Sponsorship Deadline (*payment, form and logo*):

****September 22, 2026**

1. Send a check payable to:

Lakeside Foundation

PO Box 941416

Atlanta, GA 31141

2. Email the form and logo artwork to

lakesidehs5k@gmail.com

Name: _____

Company: _____

Email: _____

Phone: _____

Sponsorship Level (check a box):

☐ Fright Night Friend - \$100 + (or item of equal value)

☐ Trick or Treater - \$250 + (or item of equal value)

☐ Spooky Squad - \$500 + (or item of equal value)

☐ Haunted Hero - \$1000 + (or item of equal value)

☐ Legendary Haunt - \$5000 + (or item of equal value)

Do you want a table on race day? (circle)

YES NO

T-shirts – How many and what sizes?
