

# Sponsorship Opportunities



## Annual Lakeside Viking 5k

**Race Date:** Saturday, January 25, 2025

**Sponsorship Deadline** (*payment, form and logo*):

**\*\*December 1, 2024**

### 1. Send a check payable to:

Lakeside Foundation  
PO Box 941416, Atlanta, GA 31141

### 2. Email the form and logo artwork to the race director at: [ashleybryant2017@gmail.com](mailto:ashleybryant2017@gmail.com)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

### Sponsorship Level (check a box):

Bronze Sponsorship - \$250 (or item of equal value)

Silver Sponsorship - \$500 (or item of equal value)

Gold Sponsorship - \$1500 (or item of equal value)

Please list items donated:

\_\_\_\_\_

**Social Media Message** (150 characters for a short message with your logo on our Facebook page):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## Bronze Sponsors - \$250

- Logo on t-shirt
- Logo on website
- Social post on race FB page
- Mention at the finish of the race

## Silver Sponsors - \$500

- Bronze level plus...
- Logo on all email communications/flyers
- Mention at the start and finish of the race
- Multiple social posts on race FB page
- Logo on race day signage
- 2 Complimentary race entries

## Gold Sponsors - \$1500

- Silver level plus...
- Name sponsor
- Logo on all promotional signage and marketing
- Logo promoted on social channels
- Featured logo on the website
- 6 Complimentary race entries